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Riley Utley

The Plan

The photo (made on Cava) that would appear on the post before the video starts playing is the one shown in all the social media posts. On Instagram the video would play through IGTV. On Facebook and Twitter it would play through YouTube. Also, I would post this on The Gonzaga Bulletin's social media accounts. And the video link will appear with the application that will be posted in Morning Mail.

YouTube Thumbnail

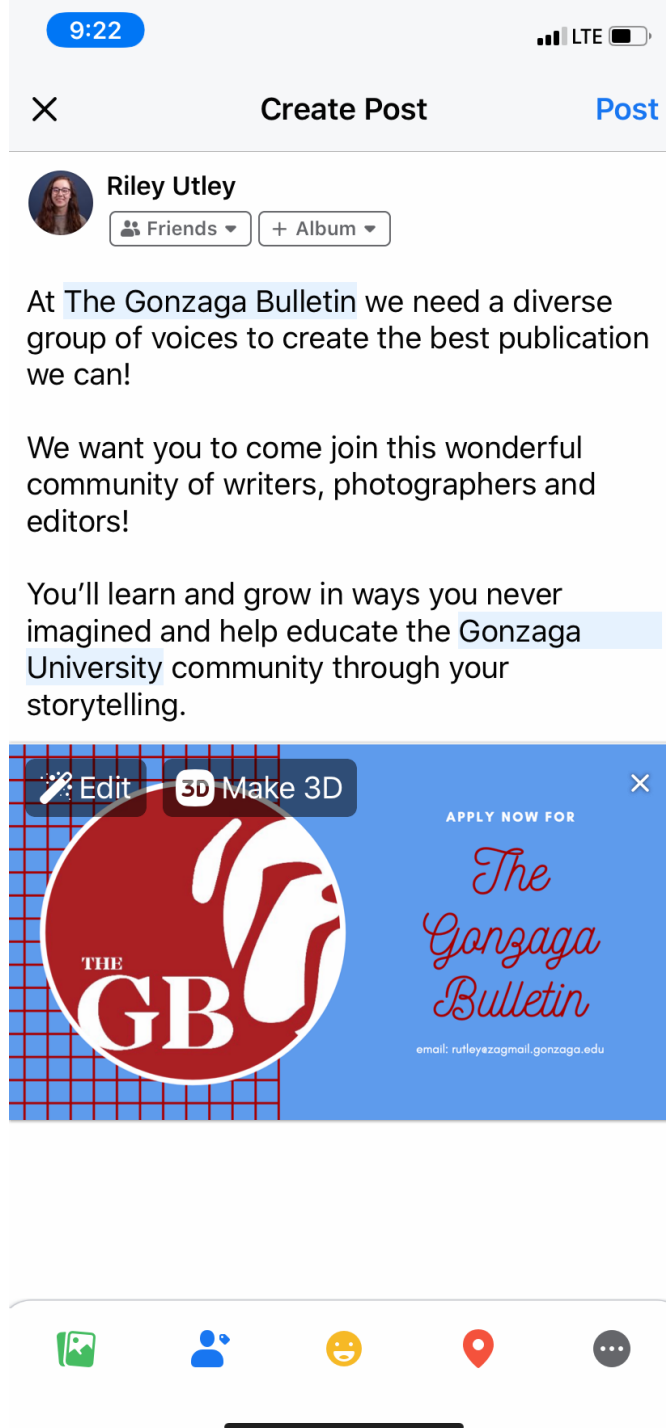


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